



SPONSORSHIP OPPORTUNITIES

The Tom Harris Charity Classic was founded in 2018 in honour of the legendary Tom Harris. Tom's name was synonymous with philanthropy in Nanaimo, the surrounding region, and beyond. Tom was an extraordinary family man, business leader, community builder, and friend. Tom loved sharing a nice time with friends and other likeminded people; he was the quintessential 'people person.' You always knew Tom was there for a hand up and you may have even been in his crosshairs when he was fundraising for countless capital campaigns in the region. It is Tom's enduring spirit of giving that we seek to amplify at the Tom Harris Community Foundation. The Tom Harris Charity Classic has become a premier charity event on Vancouver Island; with a lighthearted and relaxed event vibe we only get very serious about raising money for the Tom Harris Community Foundation. In partnership with the Nanaimo Foundation, 100% of the proceeds of the Tom Harris Charity Classic get to work supporting countless causes on Vancouver Island. #inspiredbytom
Event Details

June 23rd, 2023 | Nanaimo Golf Club | 2800, Highland Blvd, Nanaimo

10:30 am – Registration Opens *
10:30 am – Practice Facilities
11:15 am – Lunch
12:00 pm – Tee-off (Shotgun Start)
6:00 pm – Cocktail Reception
7:30 pm – Dinner & Live Auction

**

** Registration Hosted By The Mamas*

For Mamas Nanaimo Team

*** Evening Festivities Coordinated By The Women's Day Nanaimo Team*

Registration Includes:

- Great Food All Day
- Complimentary Practice Facilities
- 18 Holes - Nanaimo Golf Club
- Dinner & Live Charity Auction
- Golf Cart
- Tee Gifts
- Great Long Drive Contests
- Big Money Hole-In-One Prizes
- Entertainment
- Participation In the Island's Premier Charity Event

To register contact Zaki @ zaki@tonyharris.com

*"I feel it is important to give back to community that has given me so much"
– Tom Harris*



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$150,000 (3 x \$50,000 Opportunities) (SOLD OUT!)

This sponsorship includes recognition on all event material and signage, including pop ups banners, flags, golf carts, volunteer shirts, commemorative golf balls, commemorative gift bag, and recognition from the podium at the dinner. Independent branded flags at various prime locations throughout the course. Includes registration in the golf tournament and dinner for a team of four. Gobo display at dinner. Sponsorship includes recognition on Tom Harris Charity Classic Website and social media. **(SOLD)**



STRAND



Diamond Sponsor

\$75,000 (3 x \$25,000 Opportunities)

Event Gift Sponsor - This sponsorship includes logo recognition on at least four event banners placed in high profile locations throughout the day and recognition from the podium at dinner. Co-branded* event bag, branded* PRO V 1 (or equivalent) golf balls – 1 sleeve for every registrant. This sponsorship includes logo recognition on official event golf carts. Includes registration in the golf tournament and dinner for a team of four. Recognition at the custom gift booth. Sponsorship includes recognition on Tom Harris Charity Classic Website and social media.

Dinner & Cocktail Party Sponsor - This sponsorship includes logo recognition on at least four event banners placed in high profile locations throughout the day and recognition from the podium at dinner and includes branding on the terrace at the cocktail party in advance of dinner. At the cocktail party there will be a specialty appetisers and drinks. This sponsorship includes logo recognition on official event golfcarts. Includes registration in the golf tournament and dinner for a team of four. The table toppers will be branded with the sponsors logo. Sponsorship includes recognition on Tom Harris Charity Classic Website and social media.



Tom Harris
COMMUNITY
FOUNDATION



SPONSORSHIP OPPORTUNITIES

Live Auction Sponsor – This sponsorship includes logo recognition on at least four event banners placed in high profile locations throughout the day and recognition from the podium at the time of the time of the Live auction. Every Live Charity Auction item will be brought to you by the Live Auction Sponsor together with those who donated the item itself. The sponsorship allows the event to drive down the hard costs associated with our Live Charity Auction items thereby hugely improving the bottom-line of the event. This branded auction paddles placed at every table. Includes registration in the golf tournament and dinner for a team of four. Professional auctioneer will highlight this sponsor many times during the live auction. Sponsorship includes recognition on Tom Harris Charity Classic Website and social media.

Platinum Sponsors **\$112,500 (9 x \$12,500 Opportunities)**

Lunch Sponsor – This sponsorship includes logo recognition on branded white structured paper bags that will contain the lunches served to all golfers and volunteers the day of the event. There will be a lunch tent outside where the lunch sponsor will also have a banner for all to see. Branding on various signage. Sponsorship includes recognition on Tom Harris Charity Classic Website and social media. Branding includes logo recognition on at least four event banners placed in high profile locations throughout the day. Includes registration in the golf tournament and dinner for a team of four.

Golf Cart Sponsor – This sponsorship includes branding on all the Golf Carts by a sponsor logo branded vinyl decal. Branding includes logo recognition on at least four event banners placed in high profile locations throughout the day. Sponsorship includes recognition on Tom Harris Charity Classic website and social media. Includes registration in the golf tournament and dinner for a team of four.

Hole in one Sponsor - This sponsorship includes branding on all 4 hole-in-one holes with a “brought to you by” flag or banner. Branding includes logo recognition on at least four event banners placed in high profile locations throughout the day. Sponsorship includes recognition on Tom Harris Charity Classic website and social media. Includes registration in the golf tournament and dinner for a team of four.



SPONSORSHIP OPPORTUNITIES

Long Drive Sponsorship - This sponsorship includes branding both Long Drive Holes by a brought to you by flag or banner. Branding includes logo recognition on at least four event banners placed in high profile locations throughout the day. Sponsorship includes recognition on Tom Harris Charity Classic website and social media. Sponsorship also included recognition from the podium when the four long drive winners are announced. Includes registration in the golf tournament and dinner for a team of four.

Entertainment Sponsor - The platinum sponsor will be responsible for the entertainment components such as lights and A/V, DJ, fireworks, live music, photo and video production. This sponsorship includes recognition on general event materials, signage, and recognition from the podium at dinner and prior to entertainment components. Branding includes logo recognition on at least four event banners placed in high profile locations throughout the day. Sponsorship includes recognition on Tom Harris Charity Classic Website and social media. Includes registration in the golf tournament and dinner for a team of four.

Beer Cart Sponsor – This sponsorship includes a custom logo beer cart which will be driven around the course and supplying beer to all the golfers. Includes registration in the golf tournament and dinner for a team of four. Sponsorship includes recognition on Tom Harris Charity Classic Website and social media. Includes registration in the golf tournament and dinner for a team of four.

TravelBar Sponsor – This year the TravelBar will be set up on Hole 1 offering complimentary specialty cocktails made by professional bartenders in their epic custom-made TravelBar! The TravelBar sponsor will be recognized at the TravelBar and on Tom Harris Charity Classic Website and social media. Includes registration in the golf tournament and dinner for a team of four.

Safe Ride Home Sponsor – This platinum sponsor will be responsible to ensure all our guests have a safe ride home. Branding includes logo recognition on at least four event banners placed in high profile locations and recognition from the podium through out the day. Includes registration in the golf tournament and dinner for a team of four. Sponsorship includes recognition on Tom Harris Charity Classic Website and social media. Includes registration in the golf tournament and dinner for a team of four.



SPONSORSHIP OPPORTUNITIES

Communications Sponsor – This platinum sponsor will be responsible for all communication devices needed on the day of the event that is essential for the organization team and the volunteers. Branding includes logo recognition on at least four event banners placed in high profile locations and recognition from the podium through out the day. Includes registration in the golf tournament and dinner for a team of four. Sponsorship includes recognition on Tom Harris Charity Classic Website and social media. Includes registration in the golf tournament and dinner for a team of four.