



SPONSORSHIP OPPORTUNITIES

In honour of Tom Harris and his enduring support to our community, Tom's family and friends have come together to host the 3rd Annual Tom Harris Charity Classic Golf Tournament. Join us at the 3rd Annual Tom Harris Charity Classic, and help carry on Tom's legacy and boundless philanthropy.

Event Details

Event Date – June 12th 2020

Nanaimo Golf Club

2800, Highland Blvd, Nanaimo

10:00 am – Registration Opens

10:00 am – Practice Facilities

10:00 am – Shoe Fitting

11:30 am – Lunch

1:00 pm – Tee-off (Shotgun Start)

5:00 pm – Cocktail Reception

7:00 pm – Dinner & Live Auction

Registration includes:

- Lunch
- Complimentary practice facilities
- 18 holes
- Dinner & live auction
- Golf cart
- Tee gift
- Mulligan credit
- Putting contest
- Longest drive prizes
- Chance to win one of four hole in one prizes

To register contact Zaki @ zaki@harrisauto.ca

"I feel it is important to give back to community that has given me so much"
– Tom Harris

Funds raised at Tom Harris Charity Classic will be contributed to the Tom Harris Community Foundation. This special fund is a legacy fund created in Tom's Honour. The THCF is dedicated to supporting local needs in Nanaimo & surrounding areas. This legacy for Tom will continue his tradition of giving back and doing great things for many causes in Nanaimo – Now and forever.



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Presenting Sponsor - \$25,000

This sponsorship includes recognition on all event material and signage, including pop ups banners, flags, golf carts, volunteer shirts, commemorative golf balls, commemorative gift bag, and recognition from the podium at the dinner. Independent branded flags at the registration booth. Includes registration in the golf tournament and dinner for a team of four. Gobo display at dinner. Sponsorship includes recognition on Tom Harris Charity Classic Website and social media.

Diamond - \$15,000 (Event Gift)

This sponsorship includes logo recognition on at least four event banners placed in high profile locations throughout the day and recognition from the podium at dinner. This sponsorship includes logo recognition on official event golf carts. Includes registration in the golf tournament and dinner for a team of four. Recognition at the custom gift booth. Sponsorship includes recognition on Tom Harris Charity Classic Website and social media.

Platinum - \$10,000 (Entertainment Sponsor)

1. **Dinner Sponsor** – This sponsorship includes logo recognition on at least four event banners placed in high profile locations throughout the day and recognition from the podium at dinner. This sponsorship includes logo recognition on official event golf carts. Includes registration in the golf tournament and dinner for a team of four. At the dinner the sponsor will be highlighted. The table toppers will be branded with the sponsors logo. Sponsorship includes recognition on Tom Harris Charity Classic Website and social media.
2. **Entertainment Sponsor** - The platinum sponsor will be responsible for the entertainment components such as lights and A/V, DJ, fireworks, photo and video production. This sponsorship includes recognition on all materials and signage and recognition from the podium at dinner and prior to every entertainment component. Includes registration in the golf tournament and dinner for a team of four. This sponsorship includes logo recognition on at least four event banners placed in high profile locations throughout the day. Sponsorship includes recognition on Tom Harris Charity Classic Website and social media.



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3. **Tee Gift** - This sponsorship includes logo recognition on at least four event banners placed in high profile locations throughout the day and recognition from the podium at dinner. This sponsorship includes logo recognition on official event golf carts. Includes registration in the golf tournament and dinner for a team of four. Co-branded* event bag, co-branded* PRO V 1 (or equivalent) golf balls – 1 sleeve for every registrant. Sponsorship includes recognition on Tom Harris Charity Classic Website and social media.
[* - co-branded with presenting sponsor]

Gold - \$5,000

1. **Lunch Sponsor** – This sponsorship includes logo recognition on at least four event banners placed in high profile locations throughout the day. Branding on various signage and custom beer and burger tickets with the sponsor's branding. Sponsorship includes recognition on Tom Harris Charity Classic Website and social media.
2. **Cocktail Party Sponsor** – This sponsorship includes branding on the terrace at the cocktail party in advance of dinner. At the cocktail party there will be a specialty cocktail dispensed from a branded ice sculpture. The cocktail party sponsorship also includes branding on the event golf carts. Sponsorship includes recognition on Tom Harris Charity Classic Website and social media.
3. **Golf Cart Sponsor** – This sponsorship includes branding on all the Golf Carts by a sponsor logo branded vinyl decal. Branding includes logo recognition on at least four event banners placed in high profile locations throughout the day. Sponsorship includes recognition on Tom Harris Charity Classic website and social media.